

# Atalaya

Arts & Crafts Festival



**41<sup>st</sup> Annual Atalaya Arts and Crafts Festival**  
**Huntington Beach State Park**  
**September 23-25, 2016**

## **SPONSORSHIP OPPORTUNITIES**

- Title Sponsor** **\$10,000**  
*Tag your company name as the festival title sponsor. Get inclusion of your logo on all printed brochures and advertising plus recognition through out the event. Examples of such recognition can include appreciation statements by the entertainers, tent cards at prominent locations, a welcome banner at festival admissions and space at our information table to promote your business and services. Tag line would read “Atalaya Arts and Crafts Festival brought to you by.....”*
- Stage Sponsor** **\$5,000**  
*Sponsor great musical entertainment all 3 days of the festival. Your logo will be prominently displayed on entertainment sandwich boards located on either side of the stage.*
- Festival Brochure** **\$2,500**  
*6,000 on site brochures are printed and given to every person who attends the event. It is a great way to get visibility for your company and reach thousands of people. Don't miss this opportunity for your logo to appear on the front of the brochure.*
- Artists Booth Tags** **\$2,500**  
*Your logo will be on all artists' booth tags. These tags are prominently displayed on each booth and are used by patrons to identify and locate their preferred artist or type of work.*
- Dining Tent Sponsor** **\$2,500**  
*The dining tent is used by patrons and artists for meals and a shady reprieve from the festival for those who are not able to stand for long periods of time. Your logo will be hanging on a banner in our dining tent and will appear on tent cards on each table.*
- Seafood Awards Dinner** **\$250**  
*This casual, outdoor seafood dinner is scheduled for Saturday evening at 6:30 p.m. under the large tent on the North side of Atalaya. The evening features the announcement of*

*the judges' decisions for cash awards. Your logo will appear on tent cards on each table and we will announce you as a sponsor. This is the perfect opportunity to reach 50+ artisans.*

## **Additional Sponsorship Opportunities**

### **Cash Sponsorships**

*Organizations wishing to sponsor the festival with a cash donation outside of the specific cash sponsorship opportunities mentioned above, can do so.*

### **"In-Kind" Sponsorships**

*Organizations with special products or services are invited to offer their product or service as an "In-Kind" sponsorship.*

### **For more information please contact**

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